

Organised By

**DHANAM**  
BUSINESS MEDIA

# Kerala's Most Prestigious Business Summit and Awards

June 25, 2026  
3.00 PM | LE MERIDIEN, KOCHI



38 Years of Inspiring Business Success

# THE ULTIMATE GATHERING OF KERALA'S BUSINESS ELITE



## Theme - Purpose-Driven Leadership for a Better World

Now in its **18<sup>th</sup> year**, the Dhanam Business Summit & Award Nite is Kerala's most prestigious and awaited business event. With a legacy of hosting iconic personalities, honouring trailblazing entrepreneurs, and curating world-class experiences, this event stands as the ultimate platform for **inspiration, influence, and impact** in Kerala's business landscape.

*A day of powerful insights, high-impact networking, and celebration of success.*



### ATTENDEES

**1,000+ influential delegates** top business leaders, visionary entrepreneurs, high-achieving professionals, global NRIs, and key policymakers.



### SPEAKERS

The event will feature outstanding speakers of international repute.



### AWARDS

The award winners will be selected by an independent jury consisting of experts in various sectors.

### WHY PARTNER?

- **High-Impact Marketing & Promotions:** Gain extensive pre-event, on-site, and post-event exposure through Dhanam Business Magazine & DhanamOnline.com, our social media campaigns and event branding collaterals — reaching a targeted audience of decision-makers and influencers.
- **Strategic Networking & Business Development:** Build high-value connections that can unlock new collaborations, partnerships, and business growth.
- **Unrivalled Platform:** As Kerala's premier business event, the Dhanam Business Summit offers unparalleled opportunity to promote your brand among the state's most influential business community.

Scan to Watch the Highlights of the Previous Edition



### DELEGATE FEE

**Early Bird Rate (upto May 25th):** ₹3,000 + 18% Tax - ₹3,540

Regular Rate: ₹3,500 + 18% Tax - ₹4,130

### STALL RATES

**Early Bird Rate (upto May 25th):** ₹50,000 + 18% Tax - ₹59,000

Regular Rate: ₹60,000 + 18% Tax - ₹70,800

### KIT INSERTION

₹25,000 + 18% Tax - ₹29,500

### VEHICLE DISPLAY

₹1,25,000 + 18% Tax - ₹1,47,500

### LANYARD PARTNER

₹2,00,000 + 18% GST - ₹2,36,000

**PREVIOUS AWARD WINNERS | LIFETIME ACHIEVEMENT & BUSINESSMAN OF THE YEAR**



- Mr. Kris Gopalakrishnan, • Mr. PNC Menon, • Mr. M.P. Ramachandran, • Mr. Shyam Srinivasan, • Late M E Meeran, • Mr. Jose Dominic, • Mr. Navas Meeran, • Mr. Kochouseph Chittilappilly, • Mr. C.J. George, • Mr. V K Mathews, • Mr. George Alexander Muthoot, • Mr. M.P. Ahammed, • Mr. Joy Alukkas, • Mr. V P Nandakumar, • Mr. Thomas John Muthoot, • Dr. Viju Jacob, • Mr. V. Noushad, • Mr. Bobby Jacob, • Mr. N. Jehangir, • Mr. K. Madhavan, • Mr. T.S. Kalyanaraman

**PAST SPEAKERS INCLUDE**



- Sri. T V Narendran, Global CEO & MD, Tata Steel • Sri. Kris Gopalakrishnan, Co-Founder, Infosys • Ms. Guneet Monga, Two-time Oscar Winning Producer • Sri. Pinarayi Vijayan, Hon. Chief Minister of Kerala • Dr. Shashi Tharoor, MP and renowned author • Dr. BVR Mohan Reddy, Former Chairman, NASSCOM & CII



▲ A view of the audience at the Dhanam Business Summit

PAST SPONSORS



# SPONSORSHIP OPPORTUNITIES



## PRESENTING PARTNER

### BENEFITS

#### EVENT

- **'Presented By' Recognition:** Bold placement of your logo with the Dhanam Business Summit branding on all event visuals.
- **Speaking Opportunity:** A 15-minute speaking slot to showcase your thought leadership.
- **Extended AV Exposure:** Up to 3 minutes of your company's AV presentation featured during the summit.
- **Enhanced Exhibition Space:** Stall for maximum attendee engagement.
- **Strategic Visibility:** Four standees located at key points within the event venue.
- **Logo Presence:** Logo visibility in our photo & video backdrop
- **Stage Presence:** Presentation of memento on-stage
- **Material Distribution:** Opportunity to include your brochures in the delegate kits.
- **Tabletop Promotion:** Your promotional materials displayed on all roundtables.
- **VIP Access:** 12 VIP passes for unrivalled networking opportunities.

#### PRINT

- **In-Depth Features:** A three-page article spotlighting your company's story in the Dhanam Business Summit Special Issue.
- **Prominent Ad Campaign:** Twelve full-page ads within Dhanam Business Magazine.
- **Special Issue Spotlight:** Placement of company logo across the pages dedicated to the Dhanam Business Summit coverage in Dhanam Business Magazine.

#### DIGITAL

- **Comprehensive Online Presence:** Company logo will be prominently featured in all pre and post-event promotional materials across various digital platforms.
- **Video Promotion:** A video interview of the Company MD/CEO or a video detailing the company's operations which will be uploaded on YouTube and Dhanam's social media handles.
- **Sustained Online Presence:** Maintain top-of-mind awareness with a two-month feature advertisement on DhanamOnline's website.
- **Featured Content:** Your company's article promoted on DhanamOnline and through DhanamOnline's social media channels.
- **Social Media Spotlight:** Your brand in the limelight with 35 strip ads on DhanamOnline's engaging social media content.
- **Targeted Campaigns:** Paid promotion of the article or videos ensuring visibility to your selected audience demographic.

#### OUTDOOR

- **Logo Branding:** Placement of company logo in event promotion hoarding campaign.

**Investment: Rs.30,00,000**

## PLATINUM PARTNER (Powered by)

### BENEFITS

#### EVENT

- **'Powered By' Recognition:** Bold placement of your logo with the Dhanam Business Summit branding on all event visuals.
- **Extended AV Exposure:** Up to 2 minutes of your company's AV presentation featured during the summit.
- **Exhibition Presence:** Stall space provided for attendee engagement
- **Strategic Visibility:** Two standees located at key points within the event venue.
- **Logo Presence:** Logo visibility in our photo & video backdrop
- **Stage Presence:** Presentation of memento on-stage
- **Material Distribution:** Opportunity to include your brochures in the delegate kits.
- **Tabletop Promotion:** Your promotional materials displayed on all roundtables.
- **VIP Access:** Eight VIP passes for unrivalled networking opportunities.

#### PRINT

- **In-Depth Features:** A two-page article spotlighting your company's story in the Dhanam Business Summit Special Issue.
- **Prominent Ad Campaign:** Nine full-page ads within Dhanam Business Magazine.
- **Special Issue Spotlight:** Placement of company logo across the pages dedicated to the Dhanam Business Summit coverage in Dhanam Business Magazine

#### DIGITAL

- **Comprehensive Online Presence:** Company logo will be prominently featured in all pre and post-event promotional materials across various digital platforms.
- **Sustained Online Presence:** Maintain top-of-mind awareness with a One-month feature advertisement on DhanamOnline's website.
- **Featured Content:** Your company's article promoted on DhanamOnline and through DhanamOnline's social media channels.
- **Social Media Spotlight:** Your brand in the limelight with 20 strip ads on DhanamOnline's engaging social media content.
- **Targeted Campaigns:** Paid promotion of the article or videos ensuring visibility to your selected audience demographic.

#### OUTDOOR

- **Logo Branding:** Placement of company logo in event promotion hoarding campaign.

**Investment: Rs.20,00,000**

# SPONSORSHIP OPPORTUNITIES

## DIAMOND PARTNER

### BENEFITS

#### EVENT

- **Logo Showcase:** Prominent display at backdrop, stage, and throughout event areas.
- **AV Spotlight:** A one-minute feature of your company's AV at the event.
- **Exhibition Presence:** Stall space provided for attendee engagement.
- **Strategic Visibility:** One standee positioned at a key event location.
- **Stage Presence:** Presentation of memento on-stage
- **Brochure Inclusion:** Brochures added to delegate kits.
- **VIP Engagement:** Five VIP passes for unrivalled networking opportunities.
- **Enhanced Logo Positioning:** Elevated prominence over Gold Partner.

#### PRINT

- **Feature Article:** 1.5-page write-up/interview in the Dhanam Business Summit Special Issue.
- **Advertising Reach:** Five full-page ads in Dhanam Business Magazine.
- **Special Issue Spotlight:** Placement of company logo across the pages dedicated to the Dhanam Business Summit coverage in Dhanam Business Magazine.

#### DIGITAL

- **Comprehensive Online Presence:** Company logo will be featured in all pre and post-event promotional materials across various digital platforms.
- **Web Advertisement:** 15 days of advertising on dhanamonline.com.
- **Content Promotion:** Article featured on DhanamOnline and promoted on DhanamOnline's social media channels.
- **Social Media Ads:** 12 strip ads on DhanamOnline's engaging social media content.

#### OUTDOOR

- **Logo Branding:** Placement of company logo in event promotion hoarding campaign.

**Investment: Rs.12,00,000**

## GOLD PARTNER

### BENEFITS

#### EVENT

- **Logo Showcase:** Logo displayed at backdrop, stage, and throughout event areas.
- **Stage Presence:** Presentation of memento on-stage
- **Brochure Inclusion:** Brochures added to delegate kits.
- **VIP Engagement:** Three VIP passes for unrivalled networking opportunities.
- **Logo Priority:** Elevated prominence over Silver Partner.

#### Dhanam Publications Pvt. Ltd.

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Email: mail@dhanam.in , advertise@dhanam.in  
[www.dhanamonline.com](http://www.dhanamonline.com)



#### PRINT

- **Major Article:** Full-page article in the Dhanam Business Summit Special Issue.
- **Advertising Reach:** Two full-page ads in Dhanam Business Magazine.
- **Special Issue Spotlight:** Placement of company logo across the pages dedicated to the Dhanam Business Summit coverage in Dhanam Business Magazine

#### DIGITAL

- **Comprehensive Online Presence:** Company logo will be featured in all pre and post-event promotional materials across various digital platforms.
- **Content Promotion:** Article featured on DhanamOnline and promoted on DhanamOnline's social media channels.
- **Social Media Highlight:** Five strip ads on DhanamOnline's engaging social media content.

#### OUTDOOR

- **Logo Branding:** Placement of company logo in event promotion hoarding campaign.

**Investment: Rs.6,00,000**

## SILVER PARTNER

### BENEFITS

#### EVENT

- **Logo Showcase:** Logo displayed at backdrop, stage, and throughout event areas.
- **Stage Presence:** Presentation of memento on-stage
- **VIP Engagement:** Two VIP passes for unrivalled networking opportunities.

#### PRINT

- **Major Article:** Half-page article in the Dhanam Business Summit Special Issue.
- **Advertising Reach:** Half-page ads in Dhanam Business Magazine.
- **Special Issue Spotlight:** Placement of company logo across the pages dedicated to the Dhanam Business Summit coverage in Dhanam Business Magazine

#### DIGITAL

- **Comprehensive Online Presence:** Company logo will be prominently featured in all pre and post-event promotional materials across various digital platforms.
- **Featured Content:** Your company's article promoted on DhanamOnline and through DhanamOnline's social media channels.

#### OUTDOOR

- **Logo Branding:** Placement of company logo in event promotion hoarding campaign.

**Investment: Rs.3,50,000**

*All sponsorship amount to be paid in advance in favour of Dhanam Publications Pvt Ltd, Kochi. GST will be charged extra as applicable.*

FOR MORE  
DETAILS,  
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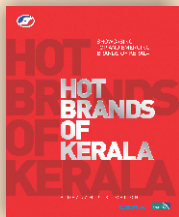
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### 38 YEARS OF SHAPING KERALA'S BUSINESS LANDSCAPE

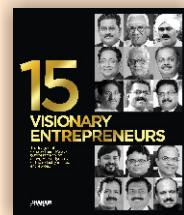


Launched in 1987, **DHANAM** remains the state's most prestigious business magazine with an elite readership. **DHANAM** is now a new-age media company that offers a wide range of products across print, digital and events.



### FAST AND EXCLUSIVE

**DhanamOnline (www.dhanamonline.com)** is Kerala's No.1 Malayalam business news portal with global reach, bringing the latest business news, analysis and investment tips through articles, podcasts, videos and social channels.



**www.english.dhanamonline.com** is our English news website specially designed for entrepreneurs, investors, NRIs and anyone interested in Kerala Business.



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